

FEES AND CHARGES REPORT

APPENDIX A - CAR PARKS

1. Service Description

Car parks are operated by the council in Gainsborough and Market Rasen.

New tariffs were introduced for both Gainsborough and Market Rasen. It was decided that Market Rasen's charges would be set at 50% of Gainsborough's, to reflect the reduced offer of the smaller town.

As part of the overall review of parking it was also decided to install new ticket machines in both towns and link these to a data collection system to inform future decisions, including setting new tariffs and understanding demand. The system also allows remote monitoring of the machines serviceability, amount of cash held and number of tickets remaining.

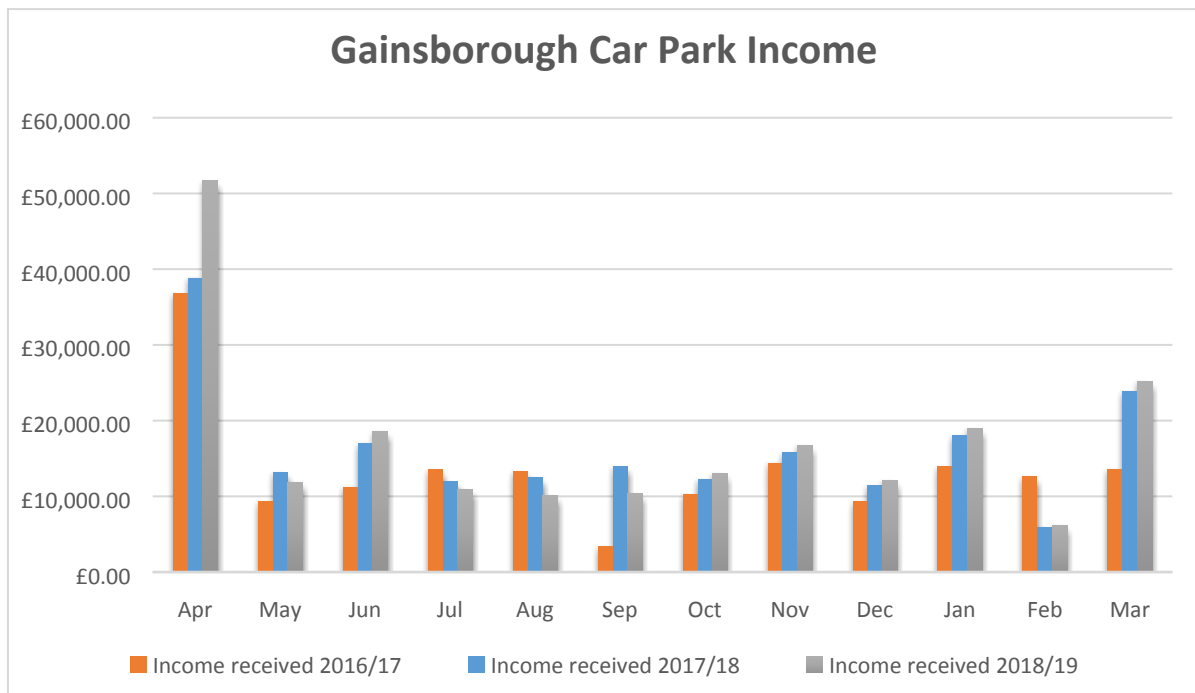
2. Prior years analysis, current financial year projections

The new system was implemented in February 2017 which records the name of the car park used, payments made, volumes of customers split over the chargeable rates. These volumes have been used to plan any future changes to policy and pricing.

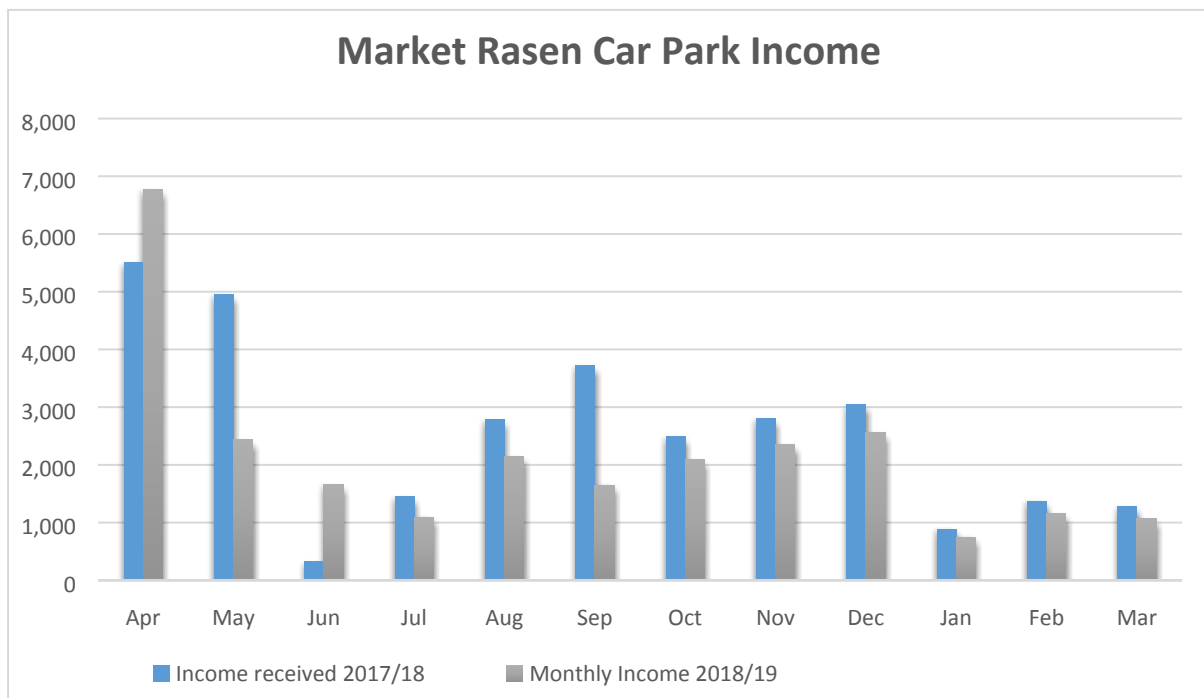
Current proposals for rates estimated to be at zero costs to WLDC, rates for permit holders are increasing but gains offset by the free parking offers.

The tables below illustrate:

Gainsborough combined income (Carparks + Permits) 2016/17, 2017/18 and 2018/19 actuals to September, estimates to year end.



Market Rasen combined income (Carparks + Permits) 2017/18 and 2018/19 actuals to September, estimates to year end.



The table below highlights actual income achieved collectively over the carparks over the last three financial years (estimated for 2018/19)

	Total	Budget	Under/(over)
*Income received 2016/17	161,631	235,900	74,269
Income received 2017/18	225,135	262,700	37,565
Income received 2018/19	231,273	301,900	70,627

**Gainsborough Only - No charges for Market Rasen*

3. Pricing

The car parking function is dependent on market demand and developers viability in addition to the economy and cost.

Current Fees have covered the costs and are expected to cover the current Medium Financial Plan.

Recent benchmarking has arrived at the conclusion that car park fees are in the mid-range except for parking permits where our fees are considerably lower (this is been addressed in the proposed revised fees to be submitted October 18).

4. Understanding Customers and Markets

The new machines installed in Gainsborough in August 2016 and installed in Market Rasen in February 2017, support a data collection system which will provide excellent information on usage going forward and are a key tool in assessing future fees and charges.

This financial year has seen an increase in permit sales with a similar fall in pay and display tickets. The impact of the demolition of the multi-storey car park has also had an impact on availability of spaces within Gainsborough Town Centre. There has been some relief to this impact by securing an additional 50 car parking spaces via a lease with Tesco. These are being utilised by permit holders.

5. Proposed Charges

Charges for Market Rasen Permits is to be considered by members and incorporated after approval.

6. Recommendation

Members are asked to approve charges for the 2019-2020 financial year as detailed below.

Prosperous Communities Committee		Car Parks & Bus Station						
		2018/19	Proposed Increase		2019/20	VAT Amount	2019/20 Charge Inc. VAT	VAT Rate
		£	% Type	or £	£	£	£	
Car Parks								
Gainsborough not including Roseway	0-1 hours	£0.00			£0.00	£0.00	£0.00	S
	1-2 hours	£0.92			£0.92	£0.18	£1.10	S
	2-3 hours	£1.33			£1.33	£0.27	£1.60	S
	3-4 hours	£1.67			£1.67	£0.33	£2.00	S
	4-6 hours	£2.75			£2.75	£0.55	£3.30	S
	6+ hours	£3.25			£3.25	£0.65	£3.90	S
Roseway only	0-1 hours	£0.00			£0.00	£0.00	£0.00	S
	1-2 hours	£1.15			£1.15	£0.23	£1.40	S
	2-3 hours	£1.66			£1.66	£0.33	£2.00	S
	3-4 hours	£2.09			£2.09	£0.42	£2.50	S
Market Rasen	0-1 hours	£0.00			£0.00	£0.00	£0.00	S
	1-2 hours	£0.00			£0.00	£0.00	£0.00	S
	2-3 hours	£0.67			£0.67	£0.13	£0.80	S
	3-4 hours	£0.83			£0.83	£0.17	£1.00	S
	4-6 hours	£1.42			£1.42	£0.28	£1.70	S
	6+ hours	£1.67			£1.67	£0.33	£2.00	S
Annual Season Tickets								
Gainsborough only	Mon-Sat	£360.00		£150.00	£510.00	£102.00	£612.00	S
	Mon-Sat (If paid by monthly DD)	£300.00		£140.00	£440.00	£88.00	£528.00	S
	Mon-Fri	£290.00		£140.00	£430.00	£86.00	£516.00	S
	Mon-Fri (If paid by monthly DD)	£240.00		£110.00	£350.00	£70.00	£420.00	S
Market Rasen Only	Mon-Sat	£88.68			£88.68	£17.74	£106.42	S
	Mon-Sat (If paid by monthly DD)	£76.68			£76.68	£15.34	£92.02	S
	Mon-Fri	£75.43			£75.43	£15.09	£90.52	S
	Mon-Fri (If paid by monthly DD)	£62.18			£62.18	£12.44	£74.62	S
Penalty Charge Notice								
Higher Rate		£70.00			£70.00	£0.00	£70.00	OS
Higher rate discounted if paid within 14 days		£35.00			£35.00	£0.00	£35.00	OS
Lower Rate		£50.00			£50.00	£0.00	£50.00	OS
Lower rate discounted if paid within 14 days		£25.00			£25.00	£0.00	£25.00	OS
Penalty Charge Notices have replaced the Excess Charge Notice.								
The Traffic Management Act 2004 has introduced differential Penalty Charge Notices.								
Notices are categorised as 'Higher' or 'Lower' dependent on the severity of the parking infringement.								
Higher penalties are payable at £70 and lower penalties at £50. These categories are as determined in National Guidance.								
Electric Vehicle Charging								
Roseway car park (2 charging bays)	charge per kWh	£0.25			£0.25	£0.05	£0.30	S
Bus Station								
Allocated stand	Per quarter for first stand	£288.65			£288.65	£0.00	£288.65	X
	Per quarter for second stand	£177.10			£177.10	£0.00	£177.10	X
Registered Casual Users Per Quarter		£54.05			£54.05	£0.00	£54.05	X